

# GEORGETOWN

## Action Items

**Plan Elements:**

**CF** = Community Form

**IF** = Infrastructure

**PF** = Public Facilities

**HE** = Heritage

**HO** = Housing

**HS** = Human Services

**EN** = Environment

**EG** = Economic Growth

**TR** = Transportation

Reference Number	Policy, Plan, or Project	Description	Plan Element(s)	Voting Area
1	Plan	Explore the possibilities for additional community gardens at Brooking Park and Georgetown College.	CF, PF, HS, EN	
2	Plan	Create a downtown Georgetown parking & business wayfinding plan to direct visitors to landmarks and parking.	CF, PF, EG, TR	
3	Plan	Each legislative body creates a Capital Improvements Plan and coordinates a periodic review and comment by the Planning Commission on its conformance to the adopted Comprehensive Plan.	IF, PF, HS, EG, TR	
4	Plan	Develop and maintain a local inventory of historic landmarks, places and districts, with photographs, descriptions and information on history, ownership and current conditions.	CF, HE	
5	Plan	Conduct a Transportation Master Plan for the Northwest Bypass and targeted expansion areas.	CF, IF, TR	
6	Plan	Develop design standards for commercial development at gateways and along major corridors.	CF, EG	
7	Plan	Establish an adequate level-of-service (LOS) for local government agencies and services, and conduct a study to determine if impact fees are needed to maintain adequate local government services.	IF, PF, TR	
8	Plan	Conduct a Housing Needs Assessment to examine the current housing stock for types and affordability and to project future needs.	CF, HO, HS, EG	
9	Plan	Identify and map City property for suitability for meeting future community needs.	CF, PF, HS	
10	Plan	Develop beautification projects on the Paynes Depot corridor	CF, HE, EN, TR	
11	Plan	Develop beautification projects for the I-75 exit 126 interchange	CF, HE, EN, TR	
12	Plan	Develop best practice in employee retention publication for local employers.	EG	
13	Plan	Research local employers offshore supply chains and identify opportunities for reshoring locally.	EG, IF, TR	
14	Plan	Develop ongoing content for leaders regarding economic development trends, best practices, the county's competitive position, and local progress.	EG, IF, TR	
15	Plan	Produce periodic content about economic development for community stakeholders (annual events, white papers, editorial content, social media, podcast, etc.).	EG	
16	Plan	Create an entertainment district in downtown Georgetown around Water Street to enhance quality of life.	CF, IF, PF, HE, EG, TR	
17	Plan	Conduct an infrastructure Master Plan for the Northwest Bypass and targeted expansion areas.	CF, IF, PF, EV, EG, TR	
18	Plan	Develop a plan to address homelessness in Scott County.	PF, HO, HS, TR	
19	Policy	Establish incentives for green building practices. Possibly including Tax incentives, particularly property tax abatements, for projects achieving LEED Silver or better certification.	CF, IF, EN, EG	
20	Policy	Update the Residential zoning categories to allow "Missing Middle" housing (small scale multi-family housing).	CF, IF, PF, HO, HS, TR	
21	Policy	Amend the downtown historic district regulations to better support long-term maintenance and preservation efforts, along with compatible contemporary design and use of new structures.	CF, HE, HO	
22	Policy	Continue the local 50-50 matching grant program for targeted sidewalks improvement areas.	TR, CF, HS	
23	Policy	Revise the Zoning Ordinance to minimize impacts of wireless communication facilities and other utilities to historic, cultural, and environmentally sensitive areas, while still providing necessary services.	CF, IF	
24	Policy	Adopt a connectivity index to make neighborhoods/the community (including commercial, office, industrial, etc.) more walkable and accessible for provision of emergency services.	CF, TR, IF	
25	Policy	Develop a program to reduce fees and/or or provide City/County funded services and utilities to applicants who develop affordable housing.	HO, HS, IF	
26	Project	Create a vacant property task force to advise on adaptive reuse of vacant and underutilized properties.	CF, IF	
27	Project	Conduct sign sweeps and general clean-up efforts along major corridors.	CF	
28	Project	Establish a land bank as a tool to deliver more affordable housing.	CF, HO, HS	
29	Project	Coordinate maintenance and facility plans with local utility providers, local governments, Georgetown College, BCTC, and the Scott County Schools system.	IF, PF, TR	
30	Project	Develop a local business incubator/accelerator program/project.	EG, PF	
31	Project	Hire a firm to develop a new multi-organization branding message emphasizing Scott County's live-work-play advantages.	EG	
32	Project	Create a work experience online portal to create more stickiness among young residents, provide exposure to a variety of career pathways, and also provide experience that would improve soft skills.	EG, HS	
33	Project	Develop a marketing strategy for informing school parents about the economy and future career options for their children.	EG, HS	
34	Project	Create an easy-to-use online entrepreneurial support web portal to leverage existing services.	EG, HS	
35	Project	Remove the chain link fence on the east side of Cherry Blossom Way from the north side of Paris Pike (US 460) to the north of the cemetery.	CF, TR, IF	
36	Project	Support GMWSS in the implementation of the Wastewater Facilities Plan	IF, PF, EG, EN	
37	Project	Create and train a local rapid deployment team to support business recruitment opportunities.	EG	