GEORGETOWN-SCOTT COUNTY COMPREHENSIVE PLAN
STEERING COMMITTEE
AGENDA
April 26, 2022
4:00 p.m.

I. **Welcome and Introductions**

II. **Committee Business**

   a. Approval of February minutes

III. **Review of Survey Results**

   a. Tentative Comparative Results

   b. Searchable format "Tableau"

IV. **Goals and Objective Review**

   a. Latest Draft Mission and Vision Statements

   b. Goals and Objectives Draft (take home)

V. **Open Discussion/Next Steps**

   a. Public Meeting Proposed Date: Tuesday June 7th, 6pm

   b. Public Meeting Format

   c. Sadieville/Stamping Ground Meetings July

Georgetown Scott County Comprehensive Plan Steering Committee
March 22, 2022 Minutes

The meeting was called to order at 4:00 p.m. All Committee members were present, except Kandice Whitehouse, Rob Jones, Kim Rice, Kim Menke, Tom Prather, Mary Singer, Les Jarvis, & Joe Pat Covington. Members of local Building Industry Association were present for observation. Director Joe Kane, Planners Matt Summers and Elise Ketz, and GIS Analyst Whitley Keltner were present.

Introductions

Motion by Dann Smith, seconded by Todd Stone to approve the minutes from the February meeting. Motion passes unanimously.

Public Involvement Plan – Visioning Survey Update

Matt Summers presented an update to the survey, released on March 14, 2022. The survey will be open until April 15, 2022. As of one week in, ~470 individuals completed the survey. He mentioned that while the Google Forms system is easy to make surveys within, there are difficulties in formatting and scrolling through longer questions that could not be avoided.

Jack Conner had questions regarding tracking responses by IP addresses. Joe Kane discussed the IP specific targeting ads which include the following: 250,000 banners/ads delivered to unique to the region IP addresses, targeting would be from March 23 through April 15 and would hit each IP address 12 times in the 15 day window, total cost $5,000.

Kim Menke & Kim Rice arrived.

Vision Statement, Mission Statements, and Fundamental Principles - Review

Summers announced that all remaining VS/MS/FP worksheets should be submitted promptly.

Story Map - Introduction

Summers introduced Story Maps as a way for the community to engage with the Comprehensive Plan. A PDF version would also be available.

Charlie Mifflin had questions on how interactive the format would be.

Whitley Keltner did a walkthrough of a test version of the Story Map based off of the 2017 Comprehensive Plan Heritage Chapter. She described it as an interactive web presence that could be utilized to visualize the plan and applications of the plan on day to day. Images, maps, and sections could be utilized within the Story Map. She said that it could possibly be embedded into the existing GSC Planning website.

Tom Prather had questions regarding what data could be portrayed in the Story Maps. Keltner responded that they are pre-existing records kept by the GSCPC database, and if there were topics of interest research could be done to expand it.

Alonzo Allen asked about the ability to add details about sites or projects and the ability to print off zoomed images from the site. Keltner said that details, links, and websites could be included within the Story Map itself. She said that the whole Story Map could not be printed on a zoomed in portion, printing the screen of the zoomed in map would work.

Rice had questions about the ability to engage with the site. Summers and Keltner reiterated that the Story Map made things more tactile and could highlight the details that the existing PDF file offers. Les Jarvis had questions about the ability to do data analysis with the Story Map itself. Keltner replied that the process would be visual and could not be used to do a formal analysis within itself.

Keltner discussed the capacity to embed links into the GSCPC website and how there was no size restriction on the size of the Story Map.

Goals and Objectives Activity

Summers presented the activity for the meeting. Large sticky notes for each chapter were posted on the walls and each seat had sticky notes. ESC members were encouraged to comment on each topic with items that are important or not represented well. Each chapter was done at different times and individuals were encouraged to post at least 2 no greater than 5 sticky notes on each topic.

Kane commented that the activity is not based off of staff recommended reorganization, additions, or removals of each goal or objective, but after the meeting they would be supplied for references. Kane explained the differentiations between each chapter and what topics could fit within each chapter. Sticky notes were collected and posted on the board, and staff organized them based off of general topics.

Community Form:

Downtown; Greenbelt, Open Space & Landscaping; Rural focused; Interstate Areas; Signage; Aesthetics, Community Investments & Identity; Infrastructure, USB, Growth, Land Use, & Zoning

Infrastructure and Public Facilities:

Infrastructure & Growth Management; Recreation, Open Space, & Environmental Wellness; Community Facilities; Employment; Water Supply & Treatment; Stormwater Management & Fire Protection Infrastructure; Roads; Digital & Technology; Cleanliness

Housing:

Housing Accessibility; Affordable Housing; Repurposing Existing Structures; Housing Development Patterns; Local Government & Housing

Human Services:

Education & Programming; Technical Fields & Job Opportunities; Citizen Engagement, Community Wellness, & Equity

Heritage:

Local Signage; Historic Preservation Regulations; Historic Preservation Rehabilitation & Styling

Environment:

Forestry & Tree Protection; Plantings; Watersheds, Creeks, & Streams; Energy; Farmland; Natural Areas

Transportation:

Connectivity & Growth Management; Electric Vehicle; Public Transportation; Bike & Ped Infrastructure; Interstates; Freight; Road Standards

Economic Growth:

Job Growth; Downtown & Areas to Invest In; Buildings for Employment & Expansion

Discussions up to the chapter on Heritage was heard and sticky notes were posted after the closure of discussion by Kane.

Kane gave concluding comments. The public meeting date for the Goals and Objectives was recommended around the first or second week of May. He reiterated that the ESC meetings would remain on the fourth Tuesday of the month and that the survey would be closed on April 15, 2022 with a summary of results available hopefully at the May meeting.

There being no further business, the Meeting was adjourned by Kane.

Approved:

Attested:

_____

_____

2022 Comprehensive Plan

Draft Vision Statement & Fundamental Principles

[Based on Steering Committee Comments & Staff Edits]

Overall

Vision Statement:

In 2040, Scott County is a sustainable, vibrant, safe, and healthy community of distinct urban and rural areas. We have high quality and affordable development, a diverse economic base, lifelong learning resources, and high quality of living opportunities for all citizens. We embrace creative solutions and welcome new people and ideas to adapt to future needs.

Community Form

Mission Statement:

Scott County, Georgetown, Sadieville, & Stamping Ground aim to support all residents' interests and needs. Diverse development connects our neighborhoods, employment centers, downtowns, institutions, and open spaces. Residents and guests alike benefit from the ability to access community areas and residential neighborhoods through quality transportation networks at all scales.

Fundamental Principles:

- Growth management and land use regulations positively impact the overall quality of life throughout the county and achieve a proper balance between the property rights of individuals and the rights and needs of the general public and community.
- The Greenbelt acts as a land use buffer between urban and rural areas.
- Growth should occur predominately within existing urban areas.
- Urban centers should be strengthened through incentives, infill and adaptive reuse of existing buildings, incremental and sustainable growth. Main corridors into urban centers in Scott County should be planned to provide aesthetically pleasing and functional entryways.
- Neighborhoods should have diverse housing that is both high quality and accessible to varying income levels. Commercial centers, parks, and other public spaces should be integrated to create dynamic neighborhoods with access to daily needs.

Infrastructure & Community Facilities

Mission Statement:

Public utilities and services are available at appropriate urban and rural scales throughout the county. Community facilities and gathering spaces are located consistent with future land use plans and are accessible to all.

Fundamental Principles:

- Investment decisions should result in a safe and modern transportation that serves all citizens of Scott County. Infrastructure and facility planning should consider social, economic, and environmental, historic, and cultural impacts.

- Capital improvement planning should be a collaborative and coordinated process used to identify new infrastructure & facilities installation and maintenance needs. We prioritize and address existing deficiencies in existing areas to improve the quality of life and efficiency and spur reinvestment.
- Cost of new infrastructure expenses should be primarily borne by those creating the need. Future land use plans shall seek to promote growth utilizing existing infrastructure capacities in an efficient way.
- We strive to maintain or improve level of service of infrastructure and community facilities.
- Community facility needs shall be coordinated with the Future Land Use Plan so land needed for future community facilities can be accommodated when new development is proposed.
- Future growth incorporates sustainable practices. Locally provided sustainable energy production, green infrastructure, environmental responsibility, and open space planning shall be encouraged to reduce community-wide impacts of future growth.
- Modern communication should be available throughout the county.

Transportation

Mission Statement:

Scott County residents, visitors, and businesses benefit from a safe, efficient, and well-maintained multi-modal transportation network.

Fundamental Principles:

- We strive to maintain or improve level of service for transportation options.

- Investment decisions should result in a safe and modern transportation that serves all citizens of Scott County.
- Transportation infrastructure and planning should consider social, economic, and environmental, historic, and cultural impacts.
- Cost of new road infrastructure expenses should be primarily borne by those creating the need.

Heritage

Mission Statement:

Scott County is a vibrant community that welcomes new residents, visitors, and businesses while retaining its small-town charm, rich culture, and heritage. We are committed to an urban form that reflects preservation, human-scaled design, aesthetic appeal, and dynamic civic spaces.

Fundamental Principles:

- Local heritage is an asset to the community; our heritage includes cultural resources and knowledge, history, traditions, historic buildings, and historic sites. Maintenance and preservation of historic districts, sites, and structures helps retain our local culture and heritage.
- New construction and renovation should complement the existing character and form of its surroundings. Quality materials, craftsmanship, and consistent design add value to the community as a whole.
- Downtowns play a significant role in our cultural identity, local governance, and economic activity. Care should be given to retain and enhance our downtown buildings, public spaces, corridors, and gateways

- Our community is designed for all, with consideration for aesthetics, accessibility, and design at the human-scale. Design with these characteristics in mind enhances the user experience.

Human Services

Mission Statement:

Scott County is a community based upon values and respect for all. The community benefits from high quality of life, accessible public services, and collaborative community partnerships. Our community supports resources to improve equity and access for everyone. Community members have diverse and welcoming locations and opportunities to work, gather, play, learn together, and support each other in times of need. Low-income, homeless, and disabled individuals have access to housing, food, and workforce training.

Fundamental Principles:

- All Scott County citizens should have access to a basic standard of living and human services, including but not limited to arts and cultural enrichment opportunities, quality housing, shelter, public transportation, food, health care, education, employment, childcare, and senior care.
- Every citizen should have access to artistic, cultural, educational, financial, health and wellness, and parks and recreational programs. The community values its numerous "Quality of Life Partnerships," which promote and nurture strong, diverse, and safe environments where people have opportunities for cross-neighborhood/cultural interaction.
- Scott Countians should have access to quality education and workforce development opportunities throughout their lifetime.
- Funding for partnerships and opportunities comes from a variety of sources, i.e., city, county, college, civic, religious groups, private business and industry, and participants in the many activities.

Housing

Mission Statement:

All Scott Countians should have safe and sanitary housing to meet the needs of a diverse population with varying income levels, household size and type, and special housing needs.

Fundamental Principles:

- Scott County is a community where diverse and affordable living options are available at all scales.
- New housing developments are constructed in a way that is energy efficient.
- Home construction and rehabilitation projects should support universal, aging in place or accessible home design principles. Such practices include one-story living, accessible width doorways, and/or first-floor master bedroom and bathroom.

Environment

Mission Statement:

Agriculture and environmental protection provide Scott County with a sustainable and vibrant future. Prime farmland and environmentally sensitive areas are protected and preserved from sprawl and development. Scott County agricultural areas provide access to locally grown and produced goods. Recycling, re-use, and composting reduce waste and demand on natural resources.

Fundamental Principles:

- Water quality can be affected by all land use and development activities. Water resources are interconnected with all other aspects of the environment and are important aspects of land use and development and review.
- Environmentally Sensitive Areas are protected from potentially harmful developments.
- Royal Spring Aquifer requires special protection as it directly provides drinking water and water for agricultural production.
- Locally provided sustainable energy production, green infrastructure, environmental responsibility, and open space planning shall be encouraged to reduce impacts on community and environmental health.
- Open spaces and natural areas should be accessible to all residents and guests of Scott County.
- Scott County maintains a hazard mitigation plan focused on community resilience.

Economic Growth

Mission Statement:

Scott County and its communities have a distinctive local and regional economic impact. A diverse economy encourages growth and provides consumers with an array of locally produced goods and contributes to the quality of life of the community. Local schools, job training resources, and a robust transportation network make Scott County a premier location for employers and employees.

Fundamental Principles:

- Economic and population growth should occur in a manner that allows for a fiscally healthy community. Educated and skilled citizens drive growth and attract employers.
- We promote a sustainable economy by encouraging a variety of industrial and commercial entities.
- Diversified agriculture production allows sustained employment and local agricultural commerce. We are proud of our agricultural heritage.
- Technological infrastructure that is compatible with future economies improve our natural resources and improve opportunity for our community.

2022 Comprehensive Plan – Draft Goals & Objectives

Community Form

CF 1. Design for an efficient network of streets and land uses.

- CF 1.1. Manage the location of the Urban Service Boundary (USB) and City Annexation to maximize efficiency of city networks and services.
- CF 1.2. Plan for higher-density residential uses in areas that have multiple transportation connections to commercial areas and community facilities.
- CF 1.3. Provide access between and among rural areas, connections to regional transportation systems, and safe, economical mobility and accessibility for citizens and goods.
- CF 1.4. Make public amenities, workplaces, and residential areas accessible by multiple transportation types.

CF 2. Maintain and enhance our built environment's form and character.

- CF 2.1. Allow for flexibility in land use and design pattern within projects that provide public amenities or other community benefits.
- CF 2.2. Provide civic and government facilities in centralized and accessible locations as highly visible focal points and symbols of community identity.
- CF 2.3. Become more walkable and bikeable.
- CF 2.4. Provide an interconnected system of local and regional public open space and recreational opportunities.
- CF 2.5. Research and establish a PUD ordinance.

CF 3. Encourage development practices at site and community-wide levels that are sustainable and protect agricultural areas.

- CF 3.1. Preserve prime farmland for agricultural uses.
- CF 3.2. Encourage cluster development when new major rural residential subdivisions are proposed.
- CF 3.3. Explore standards to retain adequate, usable open space, and create green linkages in new urban and suburban development.
- CF 3.4. Protect the quality and integrity of existing structures and support preservation efforts.
- CF 3.5. Encourage development utilizing green building and sustainable development best practices.
- CF 3.6. Encourage the redevelopment of brownfields and grayfields within urban areas.

CF 4. Focus revitalization efforts in existing centers of activity.

CF 4.1. Invest in downtown Georgetown, Sadieville, and Stamping Ground as the heart of each city.

CF 4.2. Promote multi-use and flex spaces, including the installation of parking structures and garages especially in downtown areas and public spaces.

CF 4.3. Preserve and strengthen the fabric of existing neighborhoods by investing in maintenance and improvements to infrastructure.

CF 4.4. Require infill and redevelopment projects to be designed for pedestrian use and compatible with the existing character and long-term goals for the surrounding area.

Infrastructure and Public Facilities

IF 1. Ensure adequate public facilities and services are available to meet the needs of businesses and residents.

- IF 1.1. Maintain access to adequately staffed and equipped police, fire, emergency services, libraries, schools, and community centers.
- IF 1.2. The Planning Commission should consider access to public facilities and service levels when reviewing new development. New development should not reduce the service levels for existing residents.
- IF 1.3. Develop parks and recreational facilities and activities to meet the needs of our growing population.
- IF 1.4. Support the creation and expansion of library and educational facilities and programming throughout the county.

IF 2. Build, maintain, and improve public infrastructure.

- IF 2.1. Maintain an adequate and clean water supply to meet the needs of all current residents and businesses as well as needs for future growth.
- IF 2.2. Maintain adequate public sewer capacity to meet the needs of Georgetown, Sadieville, and Stamping Ground.
- IF 2.3. Require stormwater infrastructure to be environmentally safe and multifunctional.
- IF 2.4. Public infrastructure should be sustainable, reliable, affordable, and compliant with federal, state, and local regulations.
- IF 2.5. No new private package sewer treatment plants should be approved.

IF 3. Develop and implement Capital Improvement Plans for each legislative body.

- IF 3.1. Ensure that capital improvements plans are effective, cost efficient, cooperative, and complementary to support long-term growth.

IF 4. Support and advocate for expanded digital connectivity within the county.

- IF 4.1. Improve high-speed affordable internet access for all citizens.
- IF 4.2. Prioritize siting of wireless communication facilities and other utilities to protect cultural, historic, environmental, and residential resources.

Heritage

HE 1. Preserve our built history.

HE 1.1. Highlight and enhance the historic quality of downtown Georgetown, Sadieville, and Stamping Ground and their surrounding neighborhoods to attract businesses and support economically viable commercial districts.

HE 1.2. Implement policy measures to protect historic resources, incentivize preservation, and enhance the form of surrounding areas, such as downtowns, historic sites, districts, and landmarks.

HE 1.3. Establish an H-1 overlay district to protect properties and areas of historic significance.

HE 1.4. Monitor local property of historic importance for possible designation in the National Trust for Historic Preservation and inclusion in local historic overlay districts.

HE 1.5. Increase awareness of the importance of preservation efforts, processes, and available financial, design, and additional educational resources.

HE 2. Protect and enhance the natural, historic, and cultural landscapes that give Scott County its unique identity and image.

HE 2.1. Highlight the special environmental qualities of Scott County in developed and undeveloped areas.

HE 2.2. Promote enhanced use of the Elkhorn Creek as a resource for recreation and tourism, and a unique attraction for environmentally sensitive development within the Urban Service Boundary (USB).

HE 2.3. Protect the natural environmental qualities of the creeks as special habitats for plants and animals and make them accessible for educational purposes.

HE 2.4. Encourage the "greening" of Scott County by preserving trees, increasing tree canopy coverage, and installing new landscaping at community gateways.

HE 3. Promote, support, and encourage public art and beautification of public spaces and community gateways.

HE 3.1. Establish public art programs and installations throughout the community, especially at locations of high activity, and assure access for all Scott County residents and visitors.

HE 3.2. Capitalize on our historic character and cultural heritage in public art and enrichment activities.

HE 3.3. Encourage neighborhoods to create art identities in their communal spaces.

HE 3.4. Explore opportunities to establish downtown districts in Georgetown, Sadieville, and Stamping Ground that reflect the unique qualities and history of each community.

Housing

HO 1. Provide a full spectrum of quality housing options for all residents.

- HO 1.1. Encourage the expansion of affordable and middle-income housing opportunities throughout the community.
- HO 1.2. Continue to research and update land use regulations to adapt to shifting housing demands.
- HO 1.3. Establish a Planned Unit Development (PUD) ordinance.
- HO 1.4. Explore opportunities to combine development efforts and infill with historic preservation and natural habitats.
- HO 1.5. Place priority on preserving existing residential structures of historic value and retaining neighborhood character.
- HO 1.6. New residential developments should promote connectivity and be compact to reduce the impacts of sprawl.
- HO 1.7. Eliminate sub-standard housing.

HO 2. Decrease financial barriers to affordable housing.

- HO 2.1. Research incentives to encourage creation of affordable and middle-income housing.
- HO 2.2. Identify neighborhoods needing additional support to maintain quality and affordable housing.
- HO 2.3. Research options and concepts regarding public land banks or trusts.
- HO 2.4. Establish and facilitate programs focused on increased rates of owner occupancy.

HO 3. Support new housing development compatible with existing neighborhoods and downtown areas.

- HO 3.1. Support small-scale rehabilitation of residences to improve housing stock in existing areas.
- HO 3.2. Ensure existing public services can support new developments.
- HO 3.3. Research and consider adoption of an accessory dwelling unit ordinance.
- HO 3.4. Increase the housing supply in downtown areas through mixed-use development and higher-density residential options.

HO 4. Consider aging in place and universal design principles for new developments.

- HO 4.1. Increase availability of assisted living facilities and shelters.
- HO 4.2. Increase availability and flexibility of housing options for elderly residents.
- HO 4.3. Encourage new developments to incorporate universal design and ADA accessibility principles.

Human Services

HS 1. Offer superior educational and training opportunities for all Scott Countians throughout their lifetime.

- HS 1.1. Increase access to physical and online locations of learning.
- HS 1.2. Increase collaboration between local government agencies and school systems to teach public policy and administration related skills.
- HS 1.3. Increase collaboration between school systems and local employers to improve workforce quantity and improve skills needed for local jobs.

HS 2. Build our social capital and increase civic involvement.

- HS 2.1. Nurture a culture of wanting to get involved and give back.
- HS 2.2. Foster partnerships and collaboration between human service organizations and a broad range of stakeholders.
- HS 2.3. Increase citizen engagement and regional coordination in the government process.

HS 3. Improve access to health and wellness services.

- HS 3.1. Provide responsive and dependable health and human services delivery systems throughout Scott County.
- HS 3.2. Increase access to local healthy foods and nutritional educational programs.
- HS 3.3. Increase availability of quality and affordable childcare.

Environment

EN 1. Protect air and water quality.

- EN 1.1. Protect creek conservation corridors through zoning and riparian buffers.
- EN 1.2. Promote the preservation and restoration of North Elkhorn Creek and other streams, floodplains, and riparian areas.
- EN 1.3. Ensure the pristine water quality of the reservoir once it is constructed.
- EN 1.4. Protect the aquifer recharge area and karst features.
- EN 1.5. Minimize the amount of impervious coverage in rural areas.
- EN 1.6. Encourage educational opportunities to learn about and implement clean air and water practices.
- EN 1.7. Create a diverse transportation network to reduce reliance on automobile use (and therefore to reduce traffic, fossil fuel use, and air pollution).
- EN 1.8. Increase the tree canopy coverage for Scott County to reduce the heat island effect and to capture and sequester carbon.
- EN 1.9. Support the installation of electric vehicle charging areas.
- EN 1.10. Encourage and educate the community about the installation of rain barrels for residential, commercial, and public spaces.

EN 2. Minimize the impact of waste produced in Scott County.

- EN 2.1. Reduce amount of landfill directed waste, illegal dumping, and littering.
- EN 2.2. Encourage recycling and composting and reduce barriers to these activities.
- EN 2.3. Require the proper use, location, and disposal of hazardous materials to protect human health, water quality, air quality, and environmentally sensitive resources.
- EN 2.4. Preserve existing homes and buildings to reduce production of waste.
- EN 2.5. Research alternatives to single-use plastic.

EN 3. Protect environmentally sensitive areas.

- EN 3.1. Discourage development of areas with a concentration of sensitive resources or areas prone to health and safety hazards.
- EN 3.2. Require rezoning to C-1 conservation for any creek conservation corridors in any area proposed for development.
- EN 3.3. Unbuildable areas (such as sinkholes, floodplain, etc.) cannot be used when determining residential density.
- EN 3.4. Monitor the Environmentally Sensitive Areas ordinance for potential updates regarding sensitive areas and best management practices.

EN 4. Support green spaces, parks & walkways.

- EN 4.1. Require walkways, ribbon parks, and green spaces along creeks in new development.
- EN 4.2. Require open space planning for large scale developments.

EN 4.3. Support non-motorized trail projects for the protection of, and to provide exposure to, the natural environment.

EN 4.4. Preserve land at all scales for park use

EN 4.5. Support infrastructure enhancements to existing park areas.

EN 4.6. Increase the footprint of the urban tree canopy.

EN 5. Encourage the adoption of sustainable practices at all scales.

EN 5.1. Encourage the rehabilitation of existing structures where possible.

EN 5.2. Support the expansion of solar and other renewable energy sources throughout the county and minimizing impacts to prime farmland.

EN 5.3. Maintain the health and quantity of mature trees in developed areas.

EN 5.4. Encourage new and existing developments to expand the opportunities for multiple forms of transportation.

Economic Growth

EG 1. Diversify the Scott County Economy.

EG 1.1. Develop a marketing strategy for business services, professional and technical services, finance and insurance, and technology services emphasizing smaller firms in life sciences and software.

EG 1.2. Develop a branding message emphasizing Scott County's Live-Work-Play advantages.

EG 1.3. Promote hospitality and tourism

EG 1.4. Improve access to employment opportunities for all Scott County residents.

EG 1.5. Invest in quality-of-life measures that residents and business owners seek, including parks, open space, historic resources, and public services.

EG 2. Create more local business and job opportunities.

EG 2.1. Encourage long-term incremental local business development to benefit the community.

EG 2.2. Encourage small-scale commercial and temporary businesses to increase entrepreneurship and provide access to a wider range of local goods, services, and capital.

EG 2.3. Support downtowns to be economically viable and protect investments in cultural and historic resources.

EG 2.4. Educate young residents and parents about career pathways available in the community

EG 3. Encourage agricultural economic growth in Scott County.

EG 3.1. Work with agricultural advocacy groups to maintain and enhance the agricultural base.

EG 3.2. Multiply markets for local agricultural products, and create market-driven agricultural diversification strategies.

EG 3.3. Support existing agricultural businesses and venues including local farms, orchards, and the Kentucky Horse Park.

EG 4. Promote Scott County's image as a good location for industrial development.

EG 4.1. Support and assist local educational efforts to produce an available and skilled labor pool.

EG 4.2. Retain adequate acreage and locations for industrial development.

Transportation

TR 1. Provide an efficient, safe, clean, and connective transportation system that is coordinated with existing needs and plans for future growth.

- TR 1.1. Maintain or improve the capacity of the transportation road network for collector and arterials at Level of Service (LOS) "C" or higher.
- TR 1.2. Work with community members and government agencies to identify roads and systems in need of expansion, improvements, and construction.
- TR 1.3. Protect the integrity of existing roads through ongoing maintenance.
- TR 1.4. Maintain roadways clear of debris and hazards.

TR 2. Expand opportunities for multiple transportation options.

- TR 2.1. Research and adopt a Complete Streets ordinance.
- TR 2.2. Require sidewalk construction when reviewing new and amended developments.
- TR 2.3. Acquire and dedicate ROW to ensure adequate road maintenance and, in the case of substandard roads, adequate space for possible road widening.
- TR 2.4. Improve existing sidewalks and streets to include proper lighting, construction, signage, and accessibility.
- TR 2.5. Anticipate future needs and plan for expanded public transportation.

TR 3. Become more bikeable.

- TR 3.1. Adopt a Bicycle-Pedestrian plan.
- TR 3.2. Install more bike racks in areas with higher residential density and commercial areas.
- TR 3.3. Invest in infrastructure and design features to increase automobile awareness of bike traffic, such as signage, bike lanes, and stop bars.
- TR 3.4. Educate motorists, residents, and guests of the benefits related to bike usage.
- TR 3.5. Expand public parks to include bike trails and walking paths.

TR 4. Expand and improve pedestrian infrastructure.

- TR 4.1. Invest in safety measures for pedestrians on major roads, including curbs, signage, and lighting.
- TR 4.2. Widen and improve highly used sidewalks to increase accessibility and pedestrian traffic flow. Invest in ADA tactile and other universal design amenities in downtown commercial areas.
- TR 4.3. Improve areas where individuals wait for transportation options to include benches and coverings.

TR 5. Research and support innovations and expansion of freight transportation.

- TR 5.1. Provide safe and convenient passenger and freight air transportation services in Scott County.
- TR 5.2. Maintain rail facilities to serve Scott County's future needs.

TR 5.3. Identify and support infrastructure improvements needed for freight transportation within Scott County and along major transportation corridors.

Where do you usually obtain most of your news and information about community events and issues?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Local Newspapers (Print & Online)	412	23.2%	276	60.9%	136	-37.7%
Non-local Daily Paper (Print & Online)	125	7.0%	98	21.6%	27	-14.6%
Radio News	106	6.0%	59	13.0%	47	-7.0%
Television News	308	17.3%	165	36.4%	143	-19.1%
Social Media	828	46.5%			828	46.5%
Blanks	27					

How many times in the past four weeks have you read or looked into the following sources?

	2022		2016		Changes 2016 to 2022	
The Georgetown News-Graphic	Count	Percent	Count	Percent	Count	Percent
0	486	47.1%	148	32.0%	338	15.1%
1	184	17.8%	73	15.8%	111	2.0%
2	128	12.4%	45	9.7%	83	2.7%
3	88	8.5%	52	11.2%	36	-2.7%
4	146	14.1%	145	31.3%	1	-17.2%
Blanks	20					
Lexington Herald-Leader	Count	Percent	Count	Percent	Count	Percent
0	695	70.3%	164	35.4%	531	34.9%
1	108	10.9%	75	16.2%	33	-5.3%
2	63	6.4%	61	13.2%	2	-6.8%
3	43	4.3%	40	8.6%	3	-4.3%
4	80	8.1%	123	26.6%	-43	-18.5%
Blanks	63					

How important or unimportant are the following to you as far as what you personally value in a community?

	2022		2016		Changes 2016 to 2022	
A quiet and peaceful place to live	Count	Percent	Count	Percent	Count	Percent
Extremely Important	568	54.6%	219	47.7%	349	6.9%
Very Important	305	29.3%	179	39.0%	126	-9.7%
Moderately Important	145	13.9%	51	11.1%	94	2.8%
Undecided/Don't Know	4	0.4%	3	0.7%	1	-0.3%
Unimportant	18	1.7%	7	1.5%	11	0.2%
Blanks	12					
An area that is stable	Count	Percent	Count	Percent	Count	Percent
Extremely Important	567	55.1%	232	50.9%	335	4.2%
Very Important	367	35.7%	174	38.2%	193	-2.5%
Moderately Important	69	6.7%	40	8.8%	29	-2.1%
Undecided/Don't Know	15	1.5%	6	1.3%	9	0.2%
Unimportant	11	1.1%	4	0.9%	7	0.2%
Blanks	23					
A sense of closeness and concern for your neighbors	Count	Percent	Count	Percent	Count	Percent
Extremely Important	277	26.9%	105	22.9%	172	4.0%
Very Important	333	32.3%	185	40.4%	148	-8.1%
Moderately Important	315	30.6%	140	30.6%	175	0.0%
Undecided/Don't Know	54	5.2%	13	2.8%	41	2.4%
Unimportant	52	5.0%	15	3.3%	37	1.7%
Blanks	21					
A place with friendly people	Count	Percent	Count	Percent	Count	Percent
Extremely Important	414	40.0%	185	40.3%	229	-0.3%
Very Important	425	41.1%	203	44.2%	222	-3.1%
Moderately Important	160	15.5%	62	13.5%	98	2.0%
Undecided/Don't Know	15	1.5%	5	1.1%	10	0.4%
Unimportant	20	1.9%	4	0.9%	16	1.0%
Blanks	18					

A lower cost of living than other places	Count	Percent	Count	Percent	Count	Percent
Extremely Important	351	34.0%	109	23.9%	242	10.1%
Very Important	294	28.5%	147	32.2%	147	-3.7%
Moderately Important	282	27.3%	162	35.4%	120	-8.1%
Undecided/Don't Know	51	4.9%	23	5.0%	28	-0.1%
Unimportant	54	5.2%	16	3.5%	38	1.7%
Blanks	20					

A respect for the privacy of others	Count	Percent	Count	Percent	Count	Percent
Extremely Important	464	44.9%	174	38.2%	290	6.7%
Very Important	341	33.0%	176	38.7%	165	-5.7%
Moderately Important	180	17.4%	85	18.7%	95	-1.3%
Undecided/Don't Know	31	3.0%	10	2.2%	21	0.8%
Unimportant	17	1.6%	10	2.2%	7	-0.6%
Blanks	19				19	

Plenty of restaurants and entertainment facilities	Count	Percent	Count	Percent	Count	Percent
Extremely Important	380	36.8%	122	26.7%	258	10.1%
Very Important	312	30.2%	148	32.4%	164	-2.2%
Moderately Important	251	24.3%	146	31.9%	105	-7.6%
Undecided/Don't Know	42	4.1%	19	4.2%	23	-0.1%
Unimportant	48	4.6%	22	4.8%	26	-0.2%
Blanks	19					

A clean place without junk or roadside dumps	Count	Percent	Count	Percent	Count	Percent
Extremely Important	685	65.9%	294	64.2%	391	1.7%
Very Important	267	25.7%	125	27.3%	142	-1.6%
Moderately Important	59	5.7%	28	6.1%	31	-0.4%
Undecided/Don't Know	9	0.9%	5	1.1%	4	-0.2%
Unimportant	19	1.8%	6	1.3%	13	0.5%
Blanks	13					

A place with that is more rural and small town than urbanized and a big city	Count	Percent	Count	Percent	Count	Percent
Extremely Important	342	33.1%	146	31.8%	196	1.3%
Very Important	253	24.5%	143	31.2%	110	-6.7%
Moderately Important	235	22.7%	101	22.0%	134	0.7%
Undecided/Don't Know	91	8.8%	30	6.5%	61	2.3%
Unimportant	113	10.9%	39	8.5%	74	2.4%
Blanks	18					

A high quality educational system in place	Count	Percent	Count	Percent	Count	Percent
Extremely Important	688	66.4%	281	61.4%	407	5.0%
Very Important	221	21.3%	114	24.9%	107	-3.6%
Moderately Important	76	7.3%	35	7.6%	41	-0.3%
Undecided/Don't Know	23	2.2%	12	2.6%	11	-0.4%
Unimportant	28	2.7%	16	3.5%	12	-0.8%
Blanks	16					

Lots of job opportunities for both younger and older job seekers	Count	Percent	Count	Percent	Count	Percent
Extremely Important	470	44.7%	193	42.3%	277	2.4%
Very Important	368	35.0%	168	36.8%	200	-1.8%
Moderately Important	145	13.8%	74	16.2%	71	-2.4%
Undecided/Don't Know	31	2.9%	12	2.6%	19	0.3%
Unimportant	22	2.1%	9	2.0%	13	0.1%
Blanks	16					

A strong sense of community pride among people	Count	Percent	Count	Percent	Count	Percent
Extremely Important	409	39.7%	181	39.7%	228	0.0%
Very Important	363	35.3%	170	37.3%	193	-2.0%
Moderately Important	180	17.5%	80	17.5%	100	0.0%
Undecided/Don't Know	45	4.4%	12	2.6%	33	1.8%
Unimportant	32	3.1%	13	2.9%	19	0.2%
Blanks	23					

A general agreement among people who live there about community goals and priorities for the future	Count	Percent	Count	Percent	Count	Percent
Extremely Important	269	26.2%	96	21.1%	173	5.1%
Very Important	362	35.2%	207	45.4%	155	-10.2%
Moderately Important	270	26.3%	114	25.0%	156	1.3%
Undecided/Don't Know	75	7.3%	18	3.9%	57	3.4%
Unimportant	51	5.0%	21	4.6%	30	0.4%
Blanks	25					

A concern for protecting the environment shared by citizens, business, and government	Count	Percent	Count	Percent	Count	Percent
Extremely Important	429	41.4%	187	40.8%	242	0.6%
Very Important	312	30.1%	173	37.8%	139	-7.7%
Moderately Important	222	21.4%	73	15.9%	149	5.5%
Undecided/Don't Know	41	4.0%	15	3.3%	26	0.7%
Unimportant	31	3.0%	10	2.2%	21	0.8%
Blanks	17					

A place with a sense of history which people value and protect	Count	Percent	Count	Percent	Count	Percent
Extremely Important	269	26.2%	145	31.7%	124	-5.5%
Very Important	316	30.8%	175	38.2%	141	-7.4%
Moderately Important	265	25.8%	89	19.4%	176	6.4%
Undecided/Don't Know	114	11.1%	31	6.8%	83	4.3%
Unimportant	62	6.0%	18	3.9%	44	2.1%
Blanks	26					

A place where shelter is available to the unhoused	Count	Percent
Extremely Important	341	33.0%
Very Important	292	28.3%
Moderately Important	251	24.3%
Undecided/Don't Know	87	8.4%
Unimportant	61	5.9%
Blanks	20	

A community with a low poverty rate compared to the Bluegrass Region overall	Count	Percent
Extremely Important	328	31.9%
Very Important	378	36.7%
Moderately Important	220	21.4%
Undecided/Don't Know	74	7.2%
Unimportant	29	2.8%
Blanks	23	

Affordable housing options for all of socio-economic groups	Count	Percent
Extremely Important	368	36.1%
Very Important	300	29.4%
Moderately Important	204	20.0%
Undecided/Don't Know	76	7.5%
Unimportant	71	7.0%
Blanks	33	

At present, would you give your community an excellent, very good, good, or less than satisfactory rating on these items

	2022		2016		Changes 2016 to 2022	
A quiet and peaceful place to live	Count	Percent	Count	Percent	Count	Percent
Excellent	153	15.0%	50	11.0%	103	4.0%
Very Good	359	35.2%	165	36.4%	194	-1.2%
Good	430	42.1%	200	44.2%	230	-2.1%
Undecided	16	1.6%	13	2.9%	3	-1.3%
Less than Satisfactory	63	6.2%	25	5.5%	38	0.7%
Blanks	31					

An area that is stable	Count	Percent	Count	Percent	Count	Percent
Excellent	152	14.9%	50	11.0%	102	3.9%
Very Good	383	37.6%	175	38.5%	208	-0.9%
Good	371	36.4%	175	38.5%	196	-2.1%
Undecided	54	5.3%	30	6.6%	24	-1.3%
Less than Satisfactory	58	5.7%	24	5.3%	34	0.4%
Blanks	34					

A sense of closeness and concern for your neighbors	Count	Percent	Count	Percent	Count	Percent
Excellent	98	9.7%	25	5.5%	73	4.2%
Very Good	240	23.7%	116	25.6%	124	-1.9%
Good	449	44.3%	216	47.7%	233	-3.4%
Undecided	134	13.2%	54	11.9%	80	1.3%
Less than Satisfactory	92	9.1%	42	9.3%	50	-0.2%
Blanks	39					

A place with friendly people	Count	Percent	Count	Percent	Count	Percent
Excellent	139	13.7%	57	12.7%	82	1.0%
Very Good	345	33.9%	149	33.1%	196	0.8%
Good	411	40.4%	200	44.4%	211	-4.0%
Undecided	60	5.9%	23	5.1%	37	0.8%
Less than Satisfactory	62	6.1%	21	4.7%	41	1.4%
Blanks	35					

A lower cost of living than other places	Count	Percent	Count	Percent	Count	Percent
Excellent	59	5.8%	32	7.0%	27	-1.2%
Very Good	142	13.9%	107	23.6%	35	-9.7%
Good	351	34.5%	192	42.3%	159	-7.8%
Undecided	164	16.1%	55	12.1%	109	4.0%
Less than Satisfactory	302	29.7%	68	15.0%	234	14.7%
Blanks	34					

A respect for the privacy of others	Count	Percent	Count	Percent	Count	Percent
Excellent	78	7.7%	29	6.4%	49	1.3%
Very Good	255	25.1%	110	24.4%	145	0.7%
Good	426	42.0%	207	46.0%	219	-4.0%
Undecided	163	16.1%	70	15.6%	93	0.5%
Less than Satisfactory	92	9.1%	34	7.6%	58	1.5%
Blanks	38					

Plenty of restaurants and entertainment facilities	Count	Percent	Count	Percent	Count	Percent
Excellent	63	6.2%	16	3.5%	47	2.7%
Very Good	154	15.2%	87	19.2%	67	-4.0%
Good	332	32.7%	190	41.9%	142	-9.2%
Undecided	113	11.1%	26	5.7%	87	5.4%
Less than Satisfactory	354	34.8%	134	29.6%	220	5.2%
Blanks	36					

A clean place without junk or roadside dumps	Count	Percent	Count	Percent	Count	Percent
Excellent	87	8.6%	47	10.4%	40	-1.8%
Very Good	276	27.2%	113	25.1%	163	2.1%
Good	404	39.8%	178	39.5%	226	0.3%
Undecided	103	10.1%	40	8.9%	63	1.2%
Less than Satisfactory	145	14.3%	73	16.2%	72	-1.9%
Blanks	37					

A place with that is more rural and small town than urbanized and a big city	Count	Percent	Count	Percent	Count	Percent
Excellent	107	10.5%	44	9.7%	63	0.8%
Very Good	267	26.2%	135	29.9%	132	-3.7%
Good	406	39.8%	192	42.5%	214	-2.7%
Undecided	142	13.9%	43	9.5%	99	4.4%
Less than Satisfactory	98	9.6%	38	8.4%	60	1.2%
Blanks	32					

A high quality educational system in place	Count	Percent	Count	Percent	Count	Percent
Excellent	116	11.4%	29	6.4%	87	5.0%
Very Good	313	30.7%	107	23.6%	206	7.1%
Good	363	35.6%	155	34.2%	208	1.4%
Undecided	120	11.8%	74	16.3%	46	-4.5%
Less than Satisfactory	107	10.5%	88	19.4%	19	-8.9%
Blanks	33					

Lots of job opportunities for both younger and older job seekers	Count	Percent	Count	Percent	Count	Percent
Excellent	106	10.4%	31	6.9%	75	3.5%
Very Good	223	21.9%	85	18.8%	138	3.1%
Good	397	39.0%	166	36.8%	231	2.2%
Undecided	179	17.6%	94	20.8%	85	-3.2%
Less than Satisfactory	114	11.2%	75	16.6%	39	-5.4%
Blanks	33					

A strong sense of community pride among people	Count	Percent	Count	Percent	Count	Percent
Excellent	112	11.0%	32	7.1%	80	3.9%
Very Good	241	23.7%	107	23.6%	134	0.1%
Good	424	41.8%	214	47.2%	210	-5.4%
Undecided	165	16.3%	64	14.1%	101	2.2%
Less than Satisfactory	73	7.2%	36	7.9%	37	-0.7%
Blanks	37					

A general agreement among people who live there about community goals and priorities for the future	Count	Percent	Count	Percent	Count	Percent
Excellent	53	5.2%	14	3.1%	39	2.1%
Very Good	170	16.8%	44	9.8%	126	7.0%
Good	360	35.5%	197	43.7%	163	-8.2%
Undecided	280	27.6%	123	27.3%	157	0.3%
Less than Satisfactory	150	14.8%	73	16.2%	77	-1.4%
Blanks	39					

A concern for protecting the environment shared by citizens, business, and government	Count	Percent	Count	Percent	Count	Percent
Excellent	56	5.5%	14	3.1%	42	2.4%
Very Good	146	14.4%	63	13.9%	83	0.5%
Good	369	36.3%	178	39.4%	191	-3.1%
Undecided	265	26.1%	104	23.0%	161	3.1%
Less than Satisfactory	181	17.8%	93	20.6%	88	-2.8%
Blanks	35					

A place with a sense of history which people value and protect	Count	Percent	Count	Percent	Count	Percent
Excellent	91	9.0%	40	8.9%	51	0.1%
Very Good	242	23.8%	125	27.8%	117	-4.0%
Good	405	39.9%	193	43.0%	212	-3.1%
Undecided	182	17.9%	62	13.8%	120	4.1%
Less than Satisfactory	96	9.4%	29	6.5%	67	2.9%
Blanks	36					

A place where shelter is available to the unhoused	Count	Percent
Excellent	51	5.0%
Very Good	110	10.8%
Good	276	27.2%
Undecided	355	35.0%
Less than Satisfactory	223	22.0%
Blanks	37	

A community with a low poverty rate compared to the Bluegrass Region overall	Count	Percent
Excellent	52	5.1%
Very Good	140	13.9%
Good	355	35.1%
Undecided	318	31.5%
Less than Satisfactory	145	14.4%
Blanks	42	

Affordable housing options for all of socio-economic groups	Count	Percent
Excellent	39	3.9%
Very Good	82	8.1%
Good	269	26.6%
Undecided	320	31.7%
Less than Satisfactory	300	29.7%
Blanks	42	

Would you say, in terms of overall community priorities, that the following are extremely important and require immediate action, very important but not critical, or of moderate importance compared to other community issues?

	2022		2016		Changes 2016 to 2022	
Stricter enforcement of existing zoning regulations	Count	Percent	Count	Percent	Count	Percent
Extremely Important	115	11.4%	97	21.5%	18	-10.1%
Very Important	194	19.3%	106	23.5%	88	-4.2%
Moderate Importance	324	32.2%	131	29.0%	193	3.2%
Undecided	254	25.3%	92	20.4%	162	4.9%
No Importance	118	11.7%	25	5.5%	93	6.2%
Blanks	47					
A larger supply of affordable housing	Count	Percent	Count	Percent	Count	Percent
Extremely Important	234	23.1%	33	7.3%	201	15.8%
Very Important	239	23.6%	84	18.6%	155	5.0%
Moderate Importance	266	26.2%	144	31.9%	122	-5.7%
Undecided	131	12.9%	79	17.5%	52	-4.6%
No Importance	144	14.2%	111	24.6%	33	-10.4%
Blanks	38					
Increase the local water supply	Count	Percent	Count	Percent	Count	Percent
Extremely Important	246	24.5%	65	14.5%	181	10.0%
Very Important	284	28.2%	153	34.1%	131	-5.9%
Moderate Importance	243	24.2%	128	28.5%	115	-4.3%
Undecided	183	18.2%	75	16.7%	108	1.5%
No Importance	50	5.0%	28	6.2%	22	-1.2%
Blanks	46					
More repairs & better maintenance of local streets and roads	Count	Percent	Count	Percent	Count	Percent
Extremely Important	334	32.8%	141	31.3%	193	1.5%
Very Important	371	36.5%	177	39.3%	194	-2.8%
Moderate Importance	238	23.4%	107	23.8%	131	-0.4%
Undecided	49	4.8%	19	4.2%	30	0.6%
No Importance	25	2.5%	6	1.3%	19	1.2%
Blanks	35					
Establish adult day care programs for senior citizens	Count	Percent	Count	Percent	Count	Percent
Extremely Important	130	12.9%	47	10.5%	83	2.4%
Very Important	258	25.5%	111	24.7%	147	0.8%
Moderate Importance	307	30.4%	159	35.4%	148	-5.0%
Undecided	224	22.2%	93	20.7%	131	1.5%
No Importance	91	9.0%	39	8.7%	52	0.3%
Blanks	42					
Improve the quality of local drinking water	Count	Percent	Count	Percent	Count	Percent
Extremely Important	409	40.1%	110	24.4%	299	15.7%
Very Important	267	26.2%	150	33.3%	117	-7.1%
Moderate Importance	233	22.9%	116	25.8%	117	-2.9%
Undecided	73	7.2%	44	9.8%	29	-2.6%
No Importance	37	3.6%	30	6.7%	7	-3.1%
Blanks	33					

Wider availability of municipal sewer service	Count	Percent	Count	Percent	Count	Percent
Extremely Important	258	25.6%	59	13.1%	199	12.5%
Very Important	253	25.1%	102	22.6%	151	2.5%
Moderate Importance	242	24.1%	131	29.0%	111	-4.9%
Undecided	179	17.8%	111	24.6%	68	-6.8%
No Importance	74	7.4%	48	10.6%	26	-3.2%
Blanks	46					

More vocational training	Count	Percent	Count	Percent	Count	Percent
Extremely Important	242	24.1%	92	20.4%	150	3.7%
Very Important	256	25.5%	116	25.7%	140	-0.2%
Moderate Importance	283	28.2%	136	30.2%	147	-2.0%
Undecided	152	15.1%	77	17.1%	75	-2.0%
No Importance	71	7.1%	30	6.7%	41	0.4%
Blanks	48					

More cooperation in all areas of government between various city and county governments in Scott County	Count	Percent	Count	Percent	Count	Percent
Extremely Important	305	30.3%	164	36.3%	141	-6.0%
Very Important	277	27.6%	141	31.2%	136	-3.6%
Moderate Importance	227	22.6%	99	21.9%	128	0.7%
Undecided	160	15.9%	33	7.3%	127	8.6%
No Importance	36	3.6%	15	3.3%	21	0.3%
Blanks	47					

Consolidation of the local city and county governments	Count	Percent	Count	Percent	Count	Percent
Extremely Important	198	19.7%	111	24.7%	87	-5.0%
Very Important	151	15.0%	70	15.6%	81	-0.6%
Moderate Importance	206	20.5%	102	22.7%	104	-2.2%
Undecided	296	29.5%	100	22.2%	196	7.3%
No Importance	153	15.2%	67	14.9%	86	0.3%
Blanks	48					

Construction of the Legacy Trail Extension	Count	Percent	Count	Percent	Count	Percent
Extremely Important	206	20.4%	104	23.0%	102	-2.6%
Very Important	188	18.6%	111	24.6%	77	-6.0%
Moderate Importance	258	25.5%	116	25.7%	142	-0.2%
Undecided	219	21.6%	60	13.3%	159	8.3%
No Importance	141	13.9%	61	13.5%	80	0.4%
Blanks	40					

More early childhood education programs for pre-kindergarten children	Count	Percent	Count	Percent	Count	Percent
Extremely Important	262	25.9%	86	19.1%	176	6.8%
Very Important	248	24.5%	119	26.4%	129	-1.9%
Moderate Importance	233	23.0%	118	26.2%	115	-3.2%
Undecided	165	16.3%	81	18.0%	84	-1.7%
No Importance	103	10.2%	47	10.4%	56	-0.2%
Blanks	41					

Design standards for new community development	Count	Percent	Count	Percent	Count	Percent
Extremely Important	247	24.4%	126	28.0%	121	-3.6%
Very Important	285	28.1%	125	27.8%	160	0.3%
Moderate Importance	263	25.9%	113	25.1%	150	0.8%
Undecided	156	15.4%	58	12.9%	98	2.5%
No Importance	63	6.2%	28	6.2%	35	0.0%
Blanks	38					

Incentives to encourage new businesses	Count	Percent
Extremely Important	320	31.6%
Very Important	291	28.8%
Moderate Importance	245	24.2%
Undecided	90	8.9%
No Importance	66	6.5%
Blanks	40	

Incentives to encourage the expansion of existing businesses	Count	Percent
Extremely Important	268	26.6%
Very Important	308	30.6%
Moderate Importance	244	24.3%
Undecided	115	11.4%
No Importance	71	7.1%
Blanks	46	

Incentives (Summarized)	Count	Percent	Count	Percent	Count	Percent
Extremely Important	588	29.1%	68	15.1%	520	14.0%
Very Important	599	29.7%	98	21.8%	501	7.9%
Moderate Importance	489	24.2%	99	22.0%	390	2.2%
Undecided	205	10.2%	138	30.7%	67	-20.5%
No Importance	137	6.8%	46	10.2%	91	-3.4%
Blanks	86					

Impact fees for new development	Count	Percent	Count	Percent	Count	Percent
Extremely Important	196	19.5%	47	10.5%	149	9.0%
Very Important	199	19.8%	88	19.6%	111	0.2%
Moderate Importance	248	24.7%	99	22.0%	149	2.7%
Undecided	274	27.3%	161	35.9%	113	-8.6%
No Importance	88	8.8%	54	12.0%	34	-3.2%
Blanks	47					

Improve the level of service of emergency services (fire, police, ambulance, etc)	Count	Percent
Extremely Important	350	34.6%
Very Important	282	27.8%
Moderate Importance	224	22.1%
Undecided	115	11.4%
No Importance	42	4.1%
Blanks	39	

What is your vision for the future of Scott County? (Please make up to four (4) selections).

	2022	
	Count	Percent
Vibrant	202	19.2%
Safe	761	72.3%
Sustainable	391	37.2%
Healthy	388	36.9%
Mix of Urban & Rural	315	29.9%
High Quality of Life	600	57.0%
Affordable	512	48.7%
Growth	245	23.3%
Diverse	208	19.8%
Learning	230	21.9%
Creative	114	10.8%
Elkhorn Creek	173	16.4%
Historic	277	26.3%

Read the following statements, and indicate whether you Strongly Agree, Agree, are Undecided, Disagree, or Strongly Disagree with each.

	2022	
The Growth over the last 30 years has been good for Scott County and should continue.	Count	Percent
Strongly Agree	213	20.9%
Agree	401	39.4%
Undecided	223	21.9%
Disagree	119	11.7%
Strongly Disagree	62	6.1%
Blanks	34	
Scott County should preserve prime farmland for agricultural uses.	Count	Percent
Strongly Agree	451	44.0%
Agree	341	33.3%
Undecided	150	14.6%
Disagree	55	5.4%
Strongly Disagree	27	2.6%
Blanks	28	
The benefits of single-family residential growth outweigh the increased use of land and community resources.	Count	Percent
Strongly Agree	89	8.8%
Agree	158	15.6%
Undecided	297	29.3%
Disagree	303	29.9%
Strongly Disagree	168	16.6%
Blanks	37	
Scott County should have a variety of home styles like duplexes, townhomes, and apartments.	Count	Percent
Strongly Agree	156	15.2%
Agree	338	33.0%
Undecided	213	20.8%
Disagree	174	17.0%
Strongly Disagree	144	14.0%
Blanks	27	
Scott County should strive to diversify the employment opportunities.	Count	Percent
Strongly Agree	295	28.9%
Agree	396	38.9%
Undecided	199	19.5%
Disagree	71	7.0%
Strongly Disagree	58	5.7%
Blanks	33	
Scott County has many diverse retail/entertainment opportunities.	Count	Percent
Strongly Agree	66	6.5%
Agree	215	21.1%
Undecided	190	18.6%
Disagree	303	29.7%
Strongly Disagree	246	24.1%
Blanks	32	
Increasing diversity makes Scott County a welcoming community for all residents.	Count	Percent
Strongly Agree	301	29.6%
Agree	358	35.2%
Undecided	204	20.1%
Disagree	81	8.0%
Strongly Disagree	72	7.1%
Blanks	36	

Scott County needs to become more walkable and bikeable.	Count	Percent
Strongly Agree	339	33.2%
Agree	298	29.2%
Undecided	180	17.6%
Disagree	123	12.0%
Strongly Disagree	82	8.0%
Blanks	30	

There are enough general/grocery stores in Scott County.	Count	Percent
Strongly Agree	78	7.6%
Agree	111	10.9%
Undecided	101	9.9%
Disagree	191	18.7%
Strongly Disagree	542	53.0%
Blanks	29	

North Elkhorn Creek is essential to the identity of Scott County.	Count	Percent
Strongly Agree	266	26.3%
Agree	282	27.9%
Undecided	284	28.1%
Disagree	105	10.4%
Strongly Disagree	74	7.3%
Blanks	41	

Scott County is a welcoming location for new and expanding businesses.	Count	Percent
Strongly Agree	118	11.6%
Agree	371	36.5%
Undecided	351	34.5%
Disagree	101	9.9%
Strongly Disagree	75	7.4%
Blanks	36	

Maintaining large areas of agricultural land is good for Scott County	Count	Percent
Strongly Agree	445	43.8%
Agree	275	27.1%
Undecided	187	18.4%
Disagree	66	6.5%
Strongly Disagree	43	4.2%
Blanks	36	

Would you favor/oppose architectural/building design standards for new commercial development for the following?

	2022		2016		Changes 2016 to 2022	
The entire county	Count	Percent	Count	Percent	Count	Percent
Favor	393	39.1%	238	52.3%	155	-13.2%
Undecided	315	31.3%	122	26.8%	193	4.5%
Opposed	298	29.6%	95	20.9%	203	8.7%
Blanks	46					
Specific "gateway corridors"	Count	Percent	Count	Percent	Count	Percent
Favor	562	56.9%	304	68.0%	258	-11.1%
Undecided	332	33.6%	113	25.3%	219	8.3%
Opposed	93	9.4%	30	6.7%	63	2.7%
Blanks	65					
Downtown	Count	Percent	Count	Percent	Count	Percent
Favor	696	69.7%	356	78.9%	340	-9.2%
Undecided	185	18.5%	57	12.6%	128	5.9%
Opposed	117	11.7%	38	8.4%	79	3.3%
Blanks	54					

None	Count	Percent	Count	Percent	Count	Percent
Favor	72	10.2%	25	7.5%	47	2.7%
Undecided	363	51.5%	130	39.2%	233	12.3%
Opposed	269	38.2%	177	53.3%	92	-15.1%
Blanks	347					

What is your opinion about how the zoning on Scott County's prime farm land should be handled in the future?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
More protection should be given to those prime farmlands to restrict their development.	597	61.5%	284	63.4%	313	-1.9%
The existing regulations are about right	286	29.5%	121	27.0%	165	2.5%
Less protection should be given to these prime farmlands to encourage development.	88	9.1%	43	9.6%	45	-0.5%
Blanks	81					

At present, the minimum rural lot size is five (5) acres. In your opinion, what should the minimum lot size for rural residential lots be?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
2 acres	335	33.8%	116	26.0%	335	7.8%
5 acres	537	54.2%	223	49.9%	421	4.3%
(2016 only) 10+ acres			60	13.4%	58	-1.5%
10 acres	105	10.6%				
40+ acres	13	1.3%				
Blanks	62					

Do you currently reside in an urban area, the suburbs close to a city or town, or in a rural area

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Urban	159	15.4%	92	20.2%	159	-4.8%
Suburban	555	53.9%	222	48.8%	463	5.1%
Rural	284	27.6%	130	28.6%	62	-1.0%
Don't know	32	3.1%	11	2.4%	-98	0.7%
Blanks	22					

What part of the county do you live in?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Northern Scott County	122	12.2%	49	11.1%	122	1.1%
Southern Scott County	105	10.5%	65	14.8%	56	-4.3%
Eastern Scott County	176	17.5%	53	12.0%	111	5.5%
Western Scott County	170	16.9%	73	16.6%	117	0.3%
Northern Georgetown	152	15.1%	87	19.8%	79	-4.7%
Southern Georgetown	200	19.9%	88	20.0%	113	-0.1%
Sadieville	20	2.0%	10	2.3%	-68	-0.3%
Stamping Ground	59	5.9%	15	3.4%	49	2.5%
Blanks	48					

Thinking only about the specific part of the county in which you live, in the future should your local elected officials take action to encourage growth in your part of the county at a:

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Rapid Rate	98	9.6%	34	7.6%	64	2.0%
Moderate Rate	379	37.1%	178	39.6%	201	-2.5%
Slow Rate	336	32.9%	142	31.6%	194	1.3%
Or should they discourage growth in your area all together	208	20.4%	95	21.2%	113	-0.8%
Blanks	31					

Now thinking of the whole county, in the future, should your elected officials take actions to encourage growth in the whole county at a:

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Rapid Rate	103	10.1%	29	6.4%	74	3.7%
Moderate Rate	501	49.0%	253	56.2%	248	-7.2%
Slow Rate	362	35.4%	142	31.6%	220	3.8%
Or should they discourage growth in your area all together	57	5.6%	26	5.8%	31	-0.2%
Blanks	29					

The greenbelt along the southern limits of the City of Georgetown creates a boundary between the urban area of Georgetown and the rural area of southern Scott County, preventing sprawl. Which of the following most closely matches your feelings regarding the greenbelt?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Maintain the existing greenbelt; preventing growth towards the Lexington urban area. Any urban growth should be to the north, east, and west.	370	38.2%	182	41.4%	188	-3.2%
Expand the existing greenbelt around Georgetown to further restrict sprawl into other areas of Scott County.	394	40.7%	175	39.8%	219	0.9%
Eliminate the existing greenbelt and allow expansion in all directions from Georgetown.	204	21.1%	83	18.9%	121	2.2%
Blanks	84					

Would you favor or oppose incentives for the following activities related to the development of Scott County?

	2022		2016		Changes 2016 to 2022	
Green Design (Solar Panels, Energy Efficient Buildings, Sustainable Construction Materials, etc.)	Count	Percent	Count	Percent	Count	Percent
Favor	701	69.1%	317	71.1%	384	-2.0%
Undecided	200	19.7%	107	24.0%	93	-4.3%
Oppose	113	11.1%	22	4.9%	91	6.2%
Blanks	38					
Reuse of Vacant Structures	Count	Percent	Count	Percent	Count	Percent
Favor	944	92.5%	416	92.4%	528	0.1%
Undecided	59	5.8%	29	6.4%	30	-0.6%
Oppose	17	1.7%	5	1.1%	12	0.6%
Blanks	32				32	
Protection of Rural Prime Farmland (PDR Funding, Cluster Development, etc.)	Count	Percent	Count	Percent	Count	Percent
Favor	733	71.9%	360	80.5%	373	-8.6%
Undecided	215	21.1%	65	14.5%	150	6.6%
Oppose	71	7.0%	22	4.9%	49	2.1%
Blanks	33					

Affordable Housing	Count	Percent
Favor	633	62.2%
Undecided	242	23.8%
Oppose	143	14.0%
Blanks	34	

Regardless of how you feel about growth in general, if your local elected officials wanted to stimulate growth and create more jobs in your county, would you personally favor or oppose each of the following specific actions?

	2022		2016		Changes 2016 to 2022	
Emphasizing programs to teach people who want to start their own businesses or farms how to increase their chances or successes.	Count	Percent	Count	Percent	Count	Percent
Favor	843	82.7%	367	81.9%	476	0.8%
Undecided	138	13.5%	63	14.1%	75	-0.6%
Oppose	38	3.7%	18	4.0%	20	-0.3%
Blanks	33					
Spending local tax funds to market the area to businesses who are located elsewhere but could locate in Scott County	Count	Percent	Count	Percent	Count	Percent
Favor	445	43.9%	238	52.9%	207	-9.0%
Undecided	315	31.1%	112	24.9%	203	6.2%
Oppose	253	25.0%	100	22.2%	153	2.8%
Blanks	39					
Working with local colleges and the local school system to develop needed management and vocational training programs	Count	Percent	Count	Percent	Count	Percent
Favor	888	87.1%	372	83.6%	516	3.5%
Undecided	103	10.1%	58	13.0%	45	-2.9%
Oppose	28	2.7%	15	3.4%	13	-0.7%
Blanks	33					
Providing improvements to roads, water, and sewer systems along with other needed improvements at taxpayers' expense to attract new businesses	Count	Percent	Count	Percent	Count	Percent
Favor	648	63.6%	218	48.9%	430	14.7%
Undecided	220	21.6%	133	29.8%	87	-8.2%
Oppose	151	14.8%	95	21.3%	56	-6.5%
Blanks	33					
Giving tax or financial incentives to Local businesses or farms to encourage expansion of local operations	Count	Percent	Count	Percent	Count	Percent
Favor	580	57.3%	337	75.2%	243	-17.9%
Undecided	283	28.0%	72	16.1%	211	11.9%
Oppose	149	14.7%	39	8.7%	110	6.0%
Blanks	40					
Giving tax breaks, loans or other financial help to businesses who want to come into Scott County from another area	Count	Percent	Count	Percent	Count	Percent
Favor	436	43.1%	212	47.3%	224	-4.2%
Undecided	294	29.1%	133	29.7%	161	-0.6%
Oppose	281	27.8%	103	23.0%	178	4.8%
Blanks	41					
Wider availability of municipal sewer service	Count	Percent	Count	Percent	Count	Percent
Favor	597	59.0%	220	49.2%	377	9.8%
Undecided	352	34.8%	183	40.9%	169	-6.1%
Oppose	63	6.2%	44	9.8%	19	-3.6%
Blanks	40					

Spending local motel tax funds to promote the community and attract tourists, visitors and shoppers	Count	Percent	Count	Percent	Count	Percent
Favor	645	63.9%	339	75.7%	306	-11.8%
Undecided	235	23.3%	73	16.3%	162	7.0%
Oppose	129	12.8%	36	8.0%	93	4.8%
Blanks	43					

Current state laws permit local governments to establish special taxing districts where tax money is raised for a specific purpose. Here is a list of projects that are eligible for special tax district funding. Would you favor/oppose a special taxing district if new taxes were used for the following?

	2022		2016		Changes 2016 to 2022	
Expanding and improving local emergency and ambulance services to all parts of the county	Count	Percent	Count	Percent	Count	Percent
Favor	702	69.7%	308	69.2%	394	2.2%
Undecided	207	20.6%	82	18.4%	125	-2.7%
Oppose	98	9.7%	55	12.4%	43	-2.7%
Blanks	45					
Improving parking, sidewalks, and landscaping in downtown Georgetown	Count	Percent	Count	Percent	Count	Percent
Favor	601	59.7%	270	60.4%	331	-0.7%
Undecided	209	20.8%	99	22.1%	110	-1.3%
Oppose	196	19.5%	78	17.4%	118	2.1%
Blanks	46					
Road improvements in developing areas	Count	Percent	Count	Percent	Count	Percent
Favor	664	66.3%	272	60.7%	392	5.6%
Undecided	209	20.9%	106	23.7%	103	-2.8%
Oppose	128	12.8%	70	15.6%	58	-2.8%
Blanks	51					

What are some of the places, buildings, or areas that you feel most contribute to the character of your community or that you find unique, special, or interesting?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Cardome	415	40.6%	258	56.8%	157	14.9%
Churches or Cemeteries	328	32.1%	177	39.0%	151	14.4%
Main Street Shopping Area/Downtown Georgetown	851	83.3%	362	79.7%	489	46.5%
Countryside	489	47.9%	263	57.9%	226	21.5%
Elkhorn Creek	578	56.6%	300	66.1%	278	26.4%
Georgetown College	498	48.8%	249	54.8%	249	23.7%
Horse Farms	631	61.8%	318	70.0%	313	29.8%
The Kentucky Horse Park	601	58.9%	299	65.9%	302	28.7%
Sadieville	144	14.1%	87	19.2%	57	5.4%
Stamping Ground	194	19.0%	87	19.2%	107	10.2%
Scott County Park	447	43.8%	190	41.9%	257	24.4%
Suffoletta Park	246	24.1%	75	16.5%	171	16.3%
Ward Hall	357	35.0%	205	45.2%	152	14.4%
Reservoir Area	125	12.2%				
Ed Davis Park & the Boston Community	158	15.5%				
Other	42	4.1%	38	8.4%	4	0.4%
Blanks	31					

If you could change one thing about the downtown area of Georgetown, what would that be?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Parking	359	35.4%	180	40.2%	179	17.0%
Traffic	99	9.8%	58	12.9%	41	3.9%
Safety/Security	25	2.5%	7	1.6%	18	1.7%
Types of shops/businesses	224	22.1%				
Shopping hours	108	10.7%	50	11.2%	58	5.5%
Appearance	22	2.2%	26	5.8%	-4	-0.4%
Don't Know	100	9.9%	36	8.0%	64	6.1%
Other	79	7.8%	91	20.3%	-12	-1.1%
Blanks	39					

Would you favor/oppose the development of major new shopping areas even if this means that downtown Georgetown would suffer a decline and no longer be the center for commercial activities?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Favor	436	42.2%	163	36.3%	273	5.9%
Undecided	255	24.7%	105	23.4%	150	1.3%
Oppose	341	33.0%	181	40.3%	160	-7.3%
Blanks	20					

How important is it to you for your county to preserve the following buildings or structures so they are not lost during development?

	2022		2016		Changes 2016 to 2022	
Historic Homes	Count	Percent	Count	Percent	Count	Percent
Extremely Important	305	29.9%	168	37.4%	137	-7.5%
Very Important	261	25.6%	128	28.5%	133	-2.9%
Moderately Important	287	28.2%	109	24.3%	178	3.9%
Undecided/Don't Know	78	7.7%	16	3.6%	62	4.1%
Unimportant	86	8.4%	28	6.2%	58	2.2%
Blanks	33					
Stone fences	Count	Percent	Count	Percent	Count	Percent
Extremely Important	388	38.4%	206	45.8%	182	-7.4%
Very Important	270	26.7%	141	31.3%	129	-4.6%
Moderately Important	207	20.5%	70	15.6%	137	4.9%
Undecided/Don't Know	57	5.6%	12	2.7%	45	2.9%
Unimportant	86	8.5%	21	4.7%	65	3.8%
Blanks	42					
Historic buildings downtown	Count	Percent	Count	Percent	Count	Percent
Extremely Important	388	38.1%	209	46.5%	179	-8.4%
Very Important	312	30.6%	153	34.1%	159	-3.5%
Moderately Important	216	21.2%	65	14.5%	151	6.7%
Undecided/Don't Know	47	4.6%	10	2.2%	37	2.4%
Unimportant	54	5.3%	12	2.7%	42	2.6%
Blanks	33					
Historic farms, farmhouses, and outbuildings	Count	Percent	Count	Percent	Count	Percent
Extremely Important	342	33.5%	162	36.1%	180	-2.6%
Very Important	257	25.2%	127	28.3%	130	-3.1%
Moderately Important	226	22.2%	103	22.9%	123	-0.7%
Undecided/Don't Know	88	8.6%	19	4.2%	69	4.4%
Unimportant	105	10.3%	38	8.5%	67	1.8%
Blanks	32					

Indicate by checking the box whether the following changes or improvements would increase your visits to downtown Georgetown

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
A facelift for the downtown area including buildings, sidewalks, improvements in landscaping, signage and streetscapes to enhance the beauty of downtown	282	27.9%	129	28.9%	153	-1.0%
Additional parking lots converted from areas behind downtown businesses along Broadway and Main Street	584	57.7%	239	53.6%	345	4.1%
A small open air park	453	44.8%	198	44.4%	255	0.4%
A movie theater complex	353	34.9%	154	34.5%	199	0.4%
A new specialized shopping and entertainment area developed in the old post office, jail, or the Cutshaw Mill	499	49.3%	213	47.8%	286	1.5%
A development along the Royal Spring area featuring a pedestrian walkway, a hotel, and a farmer's market with shops and food stores	606	59.9%	267	59.9%	339	0.0%
The construction of a civic and performing arts center	291	28.8%	175	39.2%	116	-10.4%
More restaurants	551	54.4%	236	52.9%	315	1.5%
Longer weekend shopping hours	295	29.2%	116	26.0%	179	3.2%
An artists' row and crafts center featuring galleries and shops specializing in Kentucky crafts	366	36.2%	185	41.5%	181	-5.3%
Special festivals or events	594	58.7%	235	52.7%	359	6.0%
Blanks	40				40	0.0%

In what county do you work?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Scott	615	61.0%	264	60.0%	351	1.0%
Bourbon	10	1.0%	5	1.1%	5	-0.1%
Fayette	218	21.6%	90	20.5%	128	1.1%
Franklin	56	5.6%	28	6.4%	28	-0.8%
Harrison	8	0.8%	2	0.5%	6	0.3%
Other	104	10.3%	51	11.6%	53	-1.3%
Blanks	44					

Were you born in Scott County?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Yes	142	13.7%	62	13.7%	80	0.1%
No	893	86.3%	392	86.3%	501	-0.1%
Blanks	17					

How many years have you lived in Scott County?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Less than one year	27	2.6%	19	4.3%	8	-1.7%
One to five years	187	18.0%	75	16.9%	112	1.1%
Six to ten years	178	17.1%	73	16.5%	105	0.6%
Eleven to thirty years	404	38.9%	166	37.5%	238	1.4%
Over thirty years	215	20.7%	110	24.8%	105	-4.1%
I do not live in Scott County	26	2.5%			26	2.5%
Blanks	13					

Do you have plans to move from your current address in the next 5 years? If your answer is 'no', please skip the following question.

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Yes	248	24.0%	135	29.8%	113	-5.8%
No	787	76.0%	318	70.2%	469	5.8%
Blanks	17					

If yes, do you have plans to move out of Scott County? If you answered 'no' to the previous question, skip to the next question.

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Yes	71	6.9%	65	27.3%	6	0.6%
No	170	16.4%	173	72.7%	-3	-0.3%
Blanks	7					

Into which of these age categories do you fall?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Under 18	5	0.5%	1	0.2%	4	0.3%
18 - 24	29	2.8%	16	3.5%	13	-0.7%
25 - 34	156	15.1%	60	13.2%	96	1.9%
35 - 49	481	46.5%	147	32.2%	334	14.3%
50 - 64	252	24.4%	167	36.6%	85	-12.2%
65 - 69	58	5.6%	32	7.0%	26	-1.4%
70 - 74	39	3.8%	21	4.6%	18	-0.8%
75 - 79	10	1.0%	8	1.8%	2	-0.8%
80 and over	4	0.4%	4	0.9%	0	-0.5%
Blanks	18					

How many people live in your household?

	2022	
	Count	Percent
One	71	6.9%
Two	251	24.2%
Three	223	21.5%
Four	321	31.0%
Five	100	9.7%
Six or more	68	6.6%
Blanks	16	

Are you male or female?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Male	316	30.7%	175	38.5%	141	-7.8%
Female	714	69.3%	279	61.5%	435	7.8%
Blanks	22					

Have you or a member of your family been to Georgetown College?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
To attend a class	95	15.0%	110	33.1%	-15	-18.1%
For a lecture	33	5.2%	103	31.0%	-70	-25.8%
To attend a concert or event	504	79.6%	282	84.9%	222	-5.3%
Blanks	419					

Are you, or is any member of your household, current attending or a Georgetown College alum?

	2022		2016		Changes 2016 to 2022	
	Count	Percent	Count	Percent	Count	Percent
Yes	163	16.3%	78	17.2%	85	-0.9%
No	840	83.7%	375	82.8%	465	0.9%
Blanks	49				49	0.0%