

Public Involvement Plan

2022 Comprehensive Plan

Overview

The Public Involvement Plan involves a series of surveys, open houses, public meetings, and public hearings to provide transparency and opportunities for public input on the update for the Comprehensive Plan. The following plan is organized roughly chronologically to allow for public engagement while certain items are being reviewed and analyzed by staff and the Steering Committee.

Notes on engagement formats:

1. Surveys: All surveys will be conducted through the Planning Commission website. The online medium will benefit those avoiding contact due to COVID, and allow for public input for those who might not be able to attend in-person meetings on specific days.
2. Public Meetings: Public meetings will be held in the evening to accommodate most schedules.
3. Open Houses: Open Houses will be held at the end of the workday (tentatively from 4-6) to allow attendance flexibility for a variety of work schedules. Open houses will not have formal presentations as part of their format, but rather a series of interactive opportunities for the public to get and provide information. These are intended to be informal and interactive.

Outreach Methods

The following methods will be used to provide information to the public about the Comprehensive Plan Update:

1. A webpage on the Planning Commission's site will be created to display draft documents and elements of the plan as the update proceeds. Announcements about public engagement opportunities will also be posted to the webpage.
2. The Planning Commission will post about the plan through all of its social media accounts. When necessary, staff will consider using mechanisms within social media to promote posts to better reach Scott Countians.
3. Planning Commission staff will draft a press release for the local newspaper regarding the Comprehensive Plan update.

4. Planning Commission staff will hold monthly update and Q&A sessions over Zoom to keep the public informed about the progress of the plan update.

Kickoff

- Contact List – Staff will build a contact list of all interested persons interested in hearing about the process, progress updates, surveys, public meetings, open houses, etc. Staff will use this list only for communications regarding the Comprehensive Plan.
- Image Survey – Staff will conduct a survey soon after the Steering Committee begins meeting. The goal of the survey is to collect information about the community's vision for the future and preferences on different land use principles. The survey will also collect information about the community's priorities for ARPA funds.

Goals & Objectives

- Goals & Objectives Survey – Staff will conduct a survey through the Planning Commission website once draft Goals & Objectives are ready. The goal of the survey is to collect public comment on the draft Goals & Objectives before the Steering Committee makes a recommendation to the Planning Commission.
- Goals & Objectives Public Meeting – A public meeting will be held once draft Goals & Objectives are ready. The goals of the public meeting are to:
 - Update the public on the process of the Comprehensive Plan Update
 - Educate the public regarding the Fundamental Principles of the Comprehensive Plan.
 - Collect feedback on the draft Goals & Objectives
 - Provide information about upcoming Open House opportunities.
- Goals & Objectives Public Hearing – Once the draft Goals & Objectives receive a recommendation from the Steering Committee, a public hearing for the Goals & Objectives will be held before the Planning Commission. Following the public hearing, the Planning Commission will vote to adopt the Goals & Objectives.

Future Land Use (FLU) Map / Urban Service Boundary (USB)

- Open House Meetings – Separate Open House meetings will be held for the following topics to allow for an exchange of information between the Planning Commission staff and the public on the following topics:
 - Land Use
- Sadieville Public Meeting - Public meeting in Sadieville with the following goals:
 - Update the public on the process of the Comprehensive Plan Update
 - Collect feedback on the draft Goals & Objectives
 - Collect feedback on the Future Land Use Map & Urban Service Boundary for Stamping Ground.
 - Collect information on action items for Sadieville
 - Provide information about upcoming Open House opportunities
- Stamping Ground Public Meeting – Public meeting in Stamping Ground with the following goals:
 - Update the public on the process of the Comprehensive Plan Update
 - Collect feedback on the draft Goals & Objectives
 - Collect feedback on the Future Land Use Map & Urban Service Boundary for Stamping Ground.
 - Collect information on action items for Stamping Ground
 - Provide information about upcoming Open House opportunities
- FLU & USB Public Hearing – Once the draft Future Land Use Map & Urban Service Boundary receive a recommendation from the Steering Committee, a public hearing for these will be held before the Planning Commission. Following the public hearing, the Planning Commission will vote to adopt the Goals & Objectives.

Open Houses / Action Items

- Open House Meetings – Separate Open House meetings will be held for the following topics to allow for an exchange of information between the Planning Commission staff and the public on the following topics:
 - Transportation & Infrastructure
 - Environment
 - Neighborhoods/Housing
 - Heritage
 - Human Services & Community Building

- Action Items Survey – Staff will conduct a survey through the Planning Commission website once draft Action Items are ready. The goal of the survey is to collect public comment on the draft Action Items before the Steering Committee makes a recommendation to the Planning Commission.
- Comprehensive Plan Public Hearing – After receiving a recommendation from the steering committee, the completed Comprehensive Plan will be taken to the Planning Commission for a Public Hearing. Following the public hearing, the Planning Commission will vote to adopt the Comprehensive Plan. The plan will then be taken to the legislative bodies for endorsement.